

Special URJ Opportunity for Your Congregation

We live in times of constant change. Congregations striving towards excellence need to engage in an intentional and ongoing process of self-reflection, guided by 21st-century measures of success.

To address this need, the URJ is piloting **Project Excellence for Early Childhood Congregational Education (PEECCE)**. Through this project, participants will engage in a self-reflection process of their early childhood education center (ECEC) and congregation using a customizable tool and guided by a URJ-trained coach. Topics for self-reflection include: family satisfaction and retention, marketing, seamless integration of Judaism, and partnerships throughout the larger congregation. Together, congregational leadership teams and their URJ coaches will discover how the congregation functions in these categories, identify and prioritize one or more areas for growth, and create an action plan to move their congregation and early childhood education center forward.

We, at the URJ, recognize your congregation's potential for growth and transformation. You are among a select group of URJ congregations with ECECs that are invited to apply for this pilot.

Logistics

As this is a pilot year, we can only select 10 congregations for the PEECCE program at this time.

If your congregation is selected, you will be asked to form a leadership team that represents a crosssection of your entire congregational community. This can include your ECEC director, board members, clergy, lay leaders, parents, educators, teachers, administrators, and communications reps.

Participants will be expected to partake in a monthly virtual meeting with their coach and set aside additional time for observation, data collection, reflection, and documentation. The formal duration of this program will be one year (through June 2020). Additionally, participants in this pilot will be expected to provide constructive feedback about the program and their experience. This may include completing a survey and participating in an online feedback session. In return, they will help the URJ shape the future direction of this work. If you are ready for this exciting opportunity, please consider applying.

Key Dates

- Applications due April 15, 2019
- Pilot congregations notified of selection May 1, 2019
- Pilot launches June 1, 2019
- In-person meeting (participation highly recommended) URJ Biennial, December 2019, Chicago, IL

Looking to Learn More?

Visit <u>URJ.org/ApplyPEECCE</u> by April 15 to apply for the PEECCE pilot For any questions, contact Nancy Bossov, RJE at <u>NBossov@urj.org</u>

Office: 212.650.4000 Fax: 212.650.4169 Email: urj@urj.org Knowledge Network: urj1800@urj.org 1.855.URJ.1800 URJ.org ReformJudaism.org URJ.org/TheTent

